

Expression of Interest

Web Developer for The Bahamas Development Bank Website Revamp Project

Background Information

The Bahamas Development Bank (BDB) invites qualified web development firms to express their interest in a contract to revamp and modernize the BDB website. The aim of this project is to ensure the website meets modern design standards, enhances user experience, and improves functionality. The selected firm will work closely with BDB's Communications and IT teams to deliver a responsive, visually appealing, and user-friendly website.

This project places emphasis on enhancing accessibility, user navigation, and providing a seamless experience for all users, while ensuring robust data protection and security measures. The new website will feature updated content, improved layout, and the implementation of modern web technologies. Additionally, the site should be designed with future scalability in mind and should reflect the vision and values of the Bahamas Development Bank.

Project Objectives:

The goal of this project is to develop a website that:

- Adopts a modern, clean, and visually appealing design.
- Provides an enhanced user experience for visitors of all backgrounds and abilities.
- Includes easily navigable content that is both informative and accessible.
- Ensures high-level data protection and security.
- Is mobile-responsive and optimized for various screen sizes and devices.
- Incorporates SEO best practices for better visibility and reach.

Scope of Work

Phase 1: Discovery & Planning

- Assess the current website and identify areas for improvement.
- Define user personas, target audience, and website goals.
- Develop a detailed project plan, including timelines, milestones, and deliverables.

Phase 2: Design

- Create wireframes and prototypes for the revamped website.
- Develop a modern design that aligns with BDB's brand and vision.
- Ensure the design is user-friendly, responsive, and optimized for accessibility.
- Implement a content management system (CMS) to allow easy updates by BDB staff.

Phase 3: Development

- Build the website using up-to-date platforms, frameworks, and technologies.
- Integrate features such as secure forms, event calendars, and interactive elements.
- Ensure website functionality across all major browsers and devices.
- Implement best practices for website security and performance optimization.

Phase 4: Testing & Launch

- Conduct thorough pre-launch testing, including usability, security, and performance testing.
- Fix any bugs or issues identified during testing.
- Launch the website and ensure all features work seamlessly.

Phase 5: Post-Launch Support

- Provide ongoing support and maintenance for the website post-launch.
- Offer training to BDB staff on how to manage and update content through the CMS.

Key Firm Requirements

- Must have a proven track record in web development, with at least three (6) relevant projects completed.
- Expertise in modern web technologies and frameworks (e.g., HTML5, CSS3, JavaScript, WordPress, or similar CMS platforms).
- Experience in creating responsive, user-centric websites with accessibility and security best practices.
- Familiarity with SEO, analytics, and web performance optimization techniques.
- Demonstrated ability to deliver projects on time and within budget.

Submission Requirements

This Expression of Interest (EOI) is intended to identify qualified firms with the expertise and capacity to undertake this project. At this stage, firms are not required to submit detailed technical proposals or budgets. Instead, interested firms must provide the following:

1. **Company Profile** – detailing years of experience, organizational structure, and key personnel qualifications.
2. **Description of Services & Capabilities** – including areas of expertise, relevant methodologies, and any in-house or outsourced capabilities.
3. **Portfolio of Past Projects** – particularly those involving website design and development, including links to live websites where applicable.

Shortlisted firms will be invited to submit detailed technical proposals and pricing.

Deadline for Submission

All submissions must be sent electronically to **sdi@bdb.gov.bs** by **December 13th, 2024**. For further inquiries, please contact **sdi@bdb.gov.bs**.

The Bahamas Development Bank reserves the right to accept or reject any or all submissions.

We look forward to receiving your Expression of Interest and exploring how we can work together to create a website that reflects the vision and values of the Bahamas Development Bank.

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